جامعة الفيصل
Alfaisal University

مركـــز التعلـــيم التنفيـــذي والتطويـــر
Center of Executive Education Development

CENTER OF EXECUTIVE EDUCATION & DEVELOPMENT
COLLEGE OF BUSINESS

Mini-MBA

Corporate Program

OVERVIEW

Build the leadership your strategy depends on.

Alfaisal University's Mini-MBA, delivered by the Center of Executive Education & Development at the College of Business, is an intensive, interactive 4.5-month program that pairs academic excellence with practical, real-world case work.

Participants gain actionable mastery across AI, Operations, Finance, Accounting, Strategic Marketing, HR Planning, Business Law and Strategy — and return to their organizations ready to lead with impact.

> ***Real-world expertise. Executive-ready leaders.***

WHY CHOOSE THIS PROGRAM

01 Graduate-level depth
Core management functions taught at master's level.

02 Applied on the job
Dedicated intervals between modules let participants apply new skills at work.

03 Led by subject experts
Faculty who combine research credentials with real-world expertise.

04 A pathway to the full MBA
A solid business foundation that opens a seamless route toward a full MBA.

PROGRAM AT A GLANCE

Intensive by design. Flexible by necessity.

Built around the calendars of working professionals, with morning or evening classes from Sunday to Thursday and a choice of delivery formats.

4.5 Months	**135** Instructional hours	**45** Interactive lectures
6 Credit hours	**8** Business domains	**3** Delivery formats

THE CURRICULUM

Eight domains.

- Strategy
- Finance
- Accounting
- Operations Management
- Strategic Marketing
- HR Planning
- Business Law
- Artificial Intelligence

Each module closes with a final assessment. Domains include, but are not limited to, the areas above.

THE JOURNEY

From classroom insight to organizational impact.

1 **Orientation**
Comprehensive onboarding led by the Program Director sets expectations, tools and cohort norms.

2 **Faculty-led modules**
45 interactive lectures with Harvard Business Review cases, hands-on exercises and simulations.

3 **Apply at work**
Dedicated intervals between modules let participants put new skills to work in their organizations.

4 **Assessment & feedback**
Individual and team assignments, quizzes and a final exam for every module, plus digital evaluations.

5 **Certification**
Graduates receive a Certificate of Completion and an official Score Report.

OUR METHODOLOGY

Applied, reflective learning

Case studies, Excel-based modeling, data analysis, simulations, and collaborative presentations and discussions.

BEYOND THE CLASSROOM

Coaching & mentoring

Participants benefit from ongoing coaching and mentoring throughout the program, supported by the Canvas digital learning hub.

OUR EXPERTS

Distinguished experts bringing academic depth and business experience to every module.



HUMAN RESOURCES & LEADERSHIP

Dr. Nawaf Alhusseini

Former Chief Human Resources Officer, Saudi Awwal Bank (SAB)

PhD in Business Administration – HR (Temple University) and MBA (San Francisco State University). Former Assistant Professor at King Saud University with extensive HR executive experience at several Saudi banks and the International Monetary Fund. Provided HR advice to many Saudi organizations as a consultant or member of the nomination and remuneration committee.



COMMERCIAL & CORPORATE LAW

Dr. Osama Bin Mahmoud

Vice Dean of Undergraduate Programs, College of Law & International Relations, Alfaisal University

Assistant Professor of Law with a PhD in Law, specializing in commercial law and corporate governance. His teaching and scholarship focus on franchise, agency and company law within the Saudi legal system and its international context.



INVESTMENT & FINANCIAL MARKETS

Dr. Brendan John Lambe

Chair, Department of Finance; Associate Professor of Finance, Alfaisal University

An internationally recognized expert in asset pricing, valuation models, and financial markets, with more than 15 peer-reviewed articles in journals including the British Journal of Management and the Journal of Economic Behavior & Organization.



DIGITAL MARKETING & AI

Dr. Welf H. Weiger

Chair, Department of Marketing; Associate Professor of Digital Marketing, Alfaisal University

Prior to academia, he worked for several years in SAP's Online Marketing team. His research on social media marketing, customer engagement, gamification and AI at the service frontline appears in the Journal of the Academy of Marketing Science, Information Systems Research and the International Journal of Research in Marketing.

OUR EXPERTS, CONTINUED

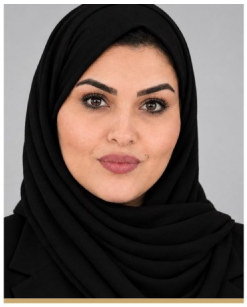


SUPPLY CHAIN & SERVICE OPERATIONS

Dr. Mario Ferrer

Chair, Department of Operations & Project Management; Assistant Professor of Operations Management, Alfaisal University

Dr. Mario Ferrer bridges FMCG industry experience and academic research, with nine years in logistics, 18 years in academia, and 70+ publications, including in The International Journal of Logistics Management and Production Planning & Control. He helps organizations transform supply chain complexity into operational performance and innovation.



ORGANIZATIONAL BEHAVIOR & HR

Dr. Nourah Abdulaziz Alfayez

Chair, Department of Management; Assistant Professor of Management, Alfaisal University

Former banker at Riyad Bank and Arab National Bank, with 8+ years in industry and 10+ in academia. PhD in Management (New Mexico State University); her research on workforce transformation, organizational justice and inclusion appears in Q1-ranked journals.



ARTIFICIAL INTELLIGENCE & INNOVATION

Dr. Areej Al-Wabil

Director, AI Research Center; Assistant Professor of Software Engineering, Alfaisal University

Former Executive Director of IP Enablement at the Saudi Authority for Intellectual Property and an Ibn Khaldun Fellow at MIT. Recipient of the SAP Visionary Leadership Award, she leads Alfaisal's AI Research Center and Human-Computer Interaction Lab.



OPERATIONS & SUPPLY CHAIN

Dr. Wessam Abouarghoub

Associate Professor of Operations & Management, Alfaisal University

Former Reader at Cardiff Business School. PhD in Economics (UWE Bristol) and MSc from Bayes Business School, London. Over 40 publications in leading international journals, more than $1 million in external research funding, and a career that began at sea as a senior ship officer.



STRATEGY & INNOVATION

Dr. Mahmoud Fallatah

Associate Professor of Management, Alfaisal University

PhD in Strategic Management (University of Texas), MBA and MSc in Engineering Management. A certified management consultant and trainer with over 15 years of experience, he specializes in strategy, innovation, and entrepreneurship. His research appears in leading journals, including the Journal of Small Business Management, Journal of Business Economics, and Journal of Knowledge Management.

OUR EXPERTS, CONTINUED



STRATEGIC & DIGITAL MARKETING

Dr. Abdel Monim Shaltoni

Associate Professor of Marketing, Alfaisal University

PhD in E-marketing (University of Birmingham) and MBA (University of Leicester). A former marketing and business development manager, he has published in top journals and conferences, including Industrial Marketing Management and the International Journal of Advertising.



ACCOUNTING & AUDIT

Dr. Hesham Albarrak

Assistant Professor of Accounting, Alfaisal University

PhD in Accounting Information Systems (Griffith University). Vice-Chairman of the Saudi Accounting Association, member of the Sharia Committee at ZATCA, SOCPA training consultant, and board and audit committee member at several Saudi companies.



CORPORATE FINANCE & GOVERNANCE

Dr. Ahmed Alanazi

Assistant Professor of Finance, Alfaisal University

PhD in Finance (Griffith University). His research on corporate finance, corporate governance, asset pricing and technical analysis appears in leading journals including the European Journal of Finance, Applied Economics and the Journal of Multinational Financial Management.



OPERATIONS RESEARCH & SUPPLY CHAIN

Dr. Rahma Lahyani

Assistant Professor of Operations Management & Quantitative Methods, Alfaisal University

PhD in Operations Research (École Centrale de Lille) with postdoctoral fellowships at CIRRELT, Laval University. Her optimization and machine-learning work on supply chains appears in Omega and the European Journal of Operational Research.

ADMISSION & CERTIFICATION

A rigorous standard, recognized by your organization.

PARTICIPANT PROFILE

- **3–5 years** minimum business experience
- **Fluent English**, written and spoken
- **Microsoft Office** proficiency: Word, PowerPoint, Excel
- **Bachelor's degree** from an accredited university
- **Intermediate-to-advanced** quantitative, data, finance and accounting skills

ASSESSMENT STANDARD

75%

Minimum cumulative score required to pass each module, across coursework, assignments and final examinations.
Full attendance is required throughout.

ON SUCCESSFUL COMPLETION

Certificate of Completion

Awarded with an official Score Report to participants who maintain full attendance and pass all assignments and module exams.

ON PROGRAM ATTENDANCE

Certificate of Attendance

Issued with an official Score Report to participants who complete the program but do not pass one or more modules.

PARTNER WITH US

Invest in the leaders who will carry your strategy forward.

Speak with our team about a dedicated Mini-MBA cohort for your organization, delivered in the format that suits you.

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LOCATION
Alfaisal University
Riyadh, Saudi Arabia

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