

# How to Launch Your Local Business with a Global Mindset

Join us for a keynote on "Launching Your Local Business with a Global Mindset," part of Alfaisal University's Executive Education initiatives supporting Vision 2030 and SME growth.

## What You'll Gain:

- Strategies for launching and scaling your business with a global perspective
- Insights into future business trends and skills required for the next five years
- Best practices in marketing, e-commerce, and operational efficiency
- A better understanding of Saudi Arabia's evolving entrepreneurial ecosystem



Keynote Speaker:

**Mr. Thamer Shaker**

A distinguished business strategist and expert in strategy, digital literacy, sustainability, e-commerce, operational efficiency, social impact, business development, innovation, crisis management, marketing, and business ethics.

 27 May 2025

 7:15 PM – 10 PM

 Alfaisal University, Riyadh

**Audience:** Entrepreneurs, SME owners, and aspiring business leaders

## Contact us:

exec.ed@alfaisal.edu | 0112158926